Questions for each portfolio piece:

What kind of company or organization would have requested this piece?

What was the purpose of this piece?

What was the message or concept of the piece?

Who was the target audience?

Why did you choose this type face(s), image(s), color(s)?

Potential Questions asked at an interview not related to your portfolio:

Tell me about yourself.

Where do you want to be in five years?

What are your weaknesses?

What do you dislike about your last job?

What was the last book you read? What was the last movie you saw?

Why do you want to work for this company?

What are your goals in life?

What are you good at? What are you bad at?

Why did you leave your last job?

How do you work with others?

Do you prefer to work in teams or alone?

What motivates you?

How have you changed as an artist in the last couple of years?

How do you deal with stress?

What would you do if a coworker didn't like you?

What would your friends say about you?

What would your coworkers say about you?

What is your ideal work environment?

What has been your biggest problem at work and how have you handled it?

What would you like to make as a salary?

If you weren't doing this, what would you like to do?

How are you at dealing with people?

What additional training would you like to receive?

What do you most look forward to in a job?

What makes you think you can succeed in this job?

Why should we employ you?

We sometimes have difficult deadlines. Are you able to work after hours?

Do you have any hobbies?

Are you a member of any clubs or charitable organizations?

What do you do when you're not working?

How would you describe your management skills?

Do you consider yourself a leader or a follower?

Where else have you applied for a job? (You don't have to answer this)

Have you taken any other interviews?

If we offer this job to you, how much notice would you have to give your current employer?

Have you ever traveled outside this country?

What other languages do you speak?

Do you have any questions at this time?

How would you describe yourself?

What subjects did you like best (or least) in college?

What do you know about our company?

What three things are most important to you in your job?

How do you determine success?

What is your philosophy of design?

Potential Questions you could ask at an interview:

Why is this position open? Is it an existing post or a newly created position?

Can you describe your company's corporate culture?

Please describe a typical workday.

What would you like done differently by the next person who fills this position?

If chosen to fill this job, what kind of projects can I expect to be involved in the next three to six months?

What gives your company the competitive edge over other firms in this field?

What promotional opportunities are available within your company?

Do you provide professional development and continuing education programs?

Will I work independently or as part of a team?

How many more candidates do you expect to interview?

When would you need me to start work?

Why did you come to work here?

What particular computer equipment and software will be made available for my use?

May I contact you about the status of this position or would you prefer to call me?

Ouestions taken from:

The Graphic Designer's Guide to Portfolio Design by Debbie Rose Myers